

India's Powerplay in Electronics Commands Global Attention at electronica India and productronica India 2025

Largest-ever edition in Bengaluru underscores India's journey to becoming a global electronics manufacturing hub



Bengaluru, September 19, 2025

- Featured **50,194 visitors**, unprecedented international participation of **6000+ brands from 50+ countries**
- Targeted international pavilions and **2,000+ structured business matchmaking sessions** transformed potential into partnerships with measurable commercial outcomes.
- Conferences bridged policy, manufacturing, and innovation divides, creating actionable pathways to India's technological leadership rather than theoretical aspirations.

electronica India and productronica India 2025, held at the Bangalore International Exhibition Centre (BIEC), concluded three days of significant business engagement, industry discourse, and technological exploration. The trade fairs, featuring over 6000+ global brands from more than 50 countries and attracting 50,194 trade professionals, reinforced India's expanding role within the global electronics manufacturing landscape.

Organised by Messe Muenchen India, these co-located trade fairs continue to serve as a strategic meeting point for the entire electronics manufacturing value chain, encompassing design, components, assembly, automation, embedded systems, and quality assurance. While established global entities leveraged the platform to consolidate their regional footprint, Indian manufacturers, Electronics Manufacturing Services (EMS) providers, and material suppliers actively showcased advanced capabilities, often with a view toward securing international export partnerships.

electronica India 2025
International Trade Fair for Electronic Components, Systems and Applications
electronica-india.com

productronica India 2025
International Trade Fair for Electronics Development and Production
productronica-india.com

September 17-19, 2025, Bangalore International Exhibition Centre (BIEC), Bengaluru

Government representation, including senior leadership from Karnataka - **Shri. Rahul Sharanappa Sankanur, IAS, Managing Director, Managing Director Karnataka Innovation and Technology Society (KITS), Smt. Gunjan Krishna, IAS, Commissioner, Industries and Commerce Department, Government of Karnataka and Dr. Darez Ahamed, IAS- Managing Director, Guidance Tamil Nadu** affirmed ongoing state-level commitments to cultivating electronics manufacturing hubs. Concurrently, dedicated international pavilions from Japan, Taiwan, and Germany were prominent, solidifying the show's reputation as a key gateway for international enterprises seeking to engage with India's dynamic ecosystem.



The facilitated Buyer-Seller Forum proved highly effective, recording over 2,000 structured meetings. Sourcing teams from key sectors such as automotive, industrial automation, and consumer electronics – including leading companies such as Samsung, Spark Minda, and Jio platforms – engaged directly with component manufacturers and solutions providers. Discussions primarily revolved around optimizing lead times, establishing local inventory, implementing cost engineering strategies, and fostering supplier development – all critical aspects for global supply chain resilience.

With **Rohit Sharma** as the face for *electronica India* and *productronica India 2025*, the platform also expanded its reach beyond the immediate industry community. His association helped connect the event's core message to a wider and increasingly tech-aware audience, highlighting the growing societal relevance of electronics manufacturing in India.

Exhibitor Testimonials

Exhibitors consistently reported high-quality interactions. **Sanjay Kumar, Managing Director from Kyocera Asia Pacific India Pvt. Ltd** an electronica India exhibitor, said, "The scale and focus here in Bengaluru this year was truly impressive. The international pavilions provided direct access to component suppliers we would typically need to visit multiple regional shows to engage with."

For process-focused technology providers, the utility was clear **Gaurav Mehta, President – Business Development from Kaynes Technology India Ltd**, an exhibitor at productronica India, stated, "For a process-driven technology company like ours, productronica India gave us access to the right mix of automation buyers and R&D teams. What impressed us was not just the quantity of inquiries but their technical specificity—Indian manufacturers are now discussing Industry 4.0 integration parameters and machine learning capabilities, not merely basic automation. We received interests from across verticals like defence & aerospace, IT/IOT, Healthcare, Automotive. Semiconductor, bare PCBs, Industrial and Consumer segments.

Buyer Testimonials

Mr. Gurdeep Singh, General Manager - Strategic Sourcing Group, Samsung India Electronics Pvt Ltd - "This exhibition brilliantly showcased the immense potential for localized electronics component sourcing in India. We were particularly impressed with the focus on nurturing growing Indian manufacturing capabilities and the opportunity to identify several promising new sourcing partners. A truly invaluable experience for anyone in the industry!"

Mr. Sushil Kumar, General Manager - Procurement and Sourcing, Jio Platform Limited. - "What stood out was the access to both established names and emerging startups under one roof. This juxtaposition is invaluable—we were able to benchmark mature solutions against emerging supply chain scenarios and witness India emerging as a key global manufacturing destination."

Mr. Prakash Palanisamy, DGM – Group Corporate Electronics Sourcing, Spark Minda Group - "We attend shows globally, but the scale and focus here in Bengaluru this year were truly impressive. The international pavilions provided direct access to component suppliers we would typically need to visit multiple regional shows to engage with."



Beyond the exhibition floor, the 2025 edition integrated a robust schedule of supporting programs designed to foster deeper technical and strategic discussions. These included the India Semiconductor Conclave, focusing on policy and design ecosystems, and the CEO Forum, addressing procurement and MSME component strategies. A strong highlight this year was the eFuture Conference, which brought together experts to discuss emerging technologies and future roadmaps for the electronics industry. Additional sessions like the eMobility Conference, the Innovation Forum, and a Live Podcast Zone further enhanced the event's value proposition by providing diverse perspectives and real-time insights from technologists and decision-makers.

Industry leaders underscored the event's significance. **Rajoo Goel, Secretary General of ELCINA**, remarked, "This edition reflects the growing depth of the Indian electronics industry. India's electronics sector is no longer merely an assembly hub but a burgeoning ecosystem demonstrating sophisticated capabilities across the value chain. The "substantive and targeted" nature of the discussions indicates a higher level of technical readiness and business acumen among domestic participants, making them increasingly attractive partners for international collaborations that seek specialized expertise beyond basic manufacturing."

Dr. Reinhard Pfeiffer, CEO of Messe München GmbH, offered a global perspective: "India is no longer an emerging destination—it is becoming a critical node in the global electronics supply chain. India now plays an indispensable role not just in production volumes but also in strategic design, supply chain resilience, and technological innovation. Both of these trade fairs provide a tangible showcase, allowing international stakeholders to directly gauge India's advancements, fostering confidence and catalysing direct foreign investment and partnerships".

Bhupinder Singh, President IMEA, Messe München and CEO, Messe Muenchen India, concluded, "The 2025 edition of electronica India and productronica India has cemented the industry's trust in these platforms and their intent to catalyse the next phase of electronics manufacturing in India. The "trust" placed in the platform reflects its proven ability to consistently deliver valuable cross-border interactions, solidifying its role as a premier facilitator for the next, more advanced phase of electronics manufacturing in India, characterized by deeper international integration and technological collaboration."

Starting 2026, electronica India and productronica India will transition to a bi-annual format taking place both in Greater Noida (April) and Bengaluru (September). This strategic shift aims to provide more frequent market access points and better align with evolving regional business cycles, reflecting the accelerated pace of India's electronics sector.

About Messe Muenchen India

Established in 2007 as a wholly owned subsidiary of Messe München GmbH, **Messe Muenchen India** is one of the leading B2B trade fair organizers in the IMEA (India, Middle East & Africa) region. The company brings together global and regional stakeholders through high-impact trade shows across key industry verticals. Its diverse portfolio includes events such as electronica India, productronica India, bauma CONEXPO INDIA, Gujarat CONEX, IFAT India, IFAT Africa, analytica Lab India in Mumbai & Hyderabad, analytica Lab Africa, SmartTech Asia, Laser World of Photonics India, The smarter E India, air cargo India, air cargo Africa, transport logistic Africa, PackMach Asia Expo, Pharma Pro&Pack Expo – Hyderabad, drinktec India, Indian Ceramics Asia, World Tea & Coffee Expo and transport logistic India. With its expansive reach and deep industry networks, Messe Muenchen India serves as a strategic platform for enabling business growth, investment, innovation, and cross-border collaboration across some of the most dynamic markets in the world.

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As one of the world's leading trade fair organizers, Messe München presents the world of tomorrow at its about 90 trade fairs worldwide. These include twelve of the world's leading trade fairs such as bauma, BAU, IFAT and electronica. Messe München's portfolio comprises trade fairs for capital and consumer goods, as well as for new technologies. Together with its subsidiaries, it organizes trade fairs in China, India, Brazil, South Africa, Turkey, Singapore, Vietnam, Hong Kong, Thailand, and the U.S. With a network of more than 15 affiliated companies and almost 70 representations worldwide, Messe München is active in more than 130 countries. The more than 150 events held annually attract around 50,000 exhibitors and around three million visitors in Germany and abroad.